

TONBRIDGE CASTLE - TOURISM/CUSTOMER SERVICES
CUMULATIVE MANAGEMENT INFORMATION SUMMARY
1 APRIL 2011 TO 31 JULY 2011

Annex 5

CUMULATIVE TRADING STATEMENT		
	PROFILE 01.04.11 - 31.07.11	ACTUAL 01.04.11 - 31.07.11
TOTAL EXPENDITURE	30,500	33,169
INCOME	(24,350)	(19,543)
DEFICIT/(SURPLUS)	6,150	13,626

KEY PERFORMANCE INDICATORS			
	INCOME		USAGE
	11-12 PROFILE	11-12 ACTUAL	11.-12 ACTUAL
GATEHOUSE- TOURS/WEDDINGS	(16,200)	(11,012)	N/A
CHAMBER-WEDDINGS/LETTINGS	(7,950)	(8,490)	N/A
TOURISM VISITORS	N/A	N/A	11,617
CUSTOMER SERVICES VISITORS	N/A	N/A	9,127
TOTAL	(24,150)	(19,502)	20,744

NOTES:
All income is net of VAT.

